

Goal 1. SVSU delivers high quality academic programs that lead to student success, improved retention and enrollment stability.

Strategy	Target Date	Owner	Resources/Collaboration Needed
1 Determine future size of the university and achieve enrollment goals for long term sustainability.	Jun-17 & Ongoing	Provost, Executive Vice President for Administration & Business Affairs, President	
a Develop long-term enrollment goals for domestic and international admissions.	Jun-17	Provost, Executive Vice President for Administration & Business Affairs, Director of Admissions, Director of Institutional Research	
b Employ best practices in admissions and financial aid to achieve enrollment targets.	Fall 2017 & Ongoing	Provost, Executive Vice President for Administration & Business Affairs, Director of Admissions, Director of Institutional Research, Director of Financial Aid	Consultant
c Engage internal and external stakeholders in recruiting and promoting programs.	Ongoing & Annually	Provost, Director of Admissions, Executive Director of Communications & External Affairs	Enrollment Management Council
2 Improve retention, persistence and graduation rates.	Dec-19	Provost	
a Improve first-to-second year retention for domestic and international students with focused attention on students' transition to the university.	Ongoing & Annually	Provost, Associate Provost for Student Affairs, Director of Advising, Director of Orientation Programs	Student Success Committee

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b Improve persistence for students beyond the first year.	Ongoing & Annually	Provost, Associate Provost for Student Affairs, Director of Advising, Academic Deans, Director of Multicultural Services	Student Success Committee
c Reduce achievement gaps between minority students and the general student population.	Dec-19	Provost, Director of Academic Advising, Special Assistant to the Provost, Director of Multicultural Services	Student Success Committee
d Improve persistence and graduation rates for students who require developmental education.	Fall 2018	Provost, Dean of Arts & Behavioral Sciences, Dean of Science, Engineering and Technology	Student Success Committee
e Facilitate timely graduation of students through curriculum, scheduling, processes and technology.	Dec-19	Provost, Associate Provost for Student Affairs, Director of Advising, Registrar, Director of Institutional Research, Director of Office of Multicultural Services	"Schedule Planner" software, Information Technology Services
3 Deliver a portfolio of high quality programs.	Ongoing & Annually	Provost	
a Obtain and maintain relevant accreditations and program reviews.	Ongoing & Annually	Provost, Associate Provost & Academic Deans	

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b Develop strategic plan for each college to ensure programs are current, meet employer/regional needs and prepare students for a diverse and global society.	Dec-17	Academic Deans	
c Create and promote externally recognized programs of excellence in each college and student affairs.	Ongoing & Annually	Provost, Associate Provost, Associate Vice President for Academic Affairs, Academic Deans	University Communications
d Leverage strengths to develop relevant, inter/multi-disciplinary programs.	Sep-17	Provost, Academic Deans	
e Measure, track and increase opportunities for service and experiential learning in all colleges (linked to strategic priority 5, 2a).	Dec-17	Associate Vice President Academic Affairs, Director of Institutional Research, Special Assistant to the Provost	
f Increase online program offerings, including fully online graduate programs and online courses in all general education categories.	Dec-17	Provost, Academic Deans, Director of Center for Academic Achievement	
4 Maximize the academic, personal and professional growth for all students.	Ongoing	Provost	

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a Ensure all undergraduate students experience high impact educational practices each year of their full-time enrollment.	Ongoing & Annually	Provost, Associate Provost for Student Affairs, Associate Vice President for Academic Affairs	Office of Institutional Research
b Integrate general education, academic programs and co-curricular experiences to develop students' capacity to think critically, reason logically and communicate effectively.	Ongoing & Annually	Provost, Associate Provost, Associate Provost for Student Affairs	
c Optimize impact of student affairs programming through assessment leading to continuous improvement.	May-17 & Ongoing	Associate Provost for Student Affairs	
d Leverage curricular and co-curricular opportunities to ensure that students interact with diverse populations and experience diverse cultures.	Ongoing & Annually	Provost, Associate Provost for Student Affairs, Associate Provost of International and Advanced Studies	
5 Promote innovation and excellence in teaching and scholarly activities, achieving national and international recognition.	Ongoing	Provost	
a Support and recognize innovative teaching by individual faculty, departments, programs and colleges.	Ongoing & Annually	Provost, Director of the Center for Academic Innovation	

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b Enhance opportunities for departmental engagement and support, as well as professional development for early and mid-career faculty.	Ongoing & Annually	Provost, Director of the Center for Academic Innovation, Academic Deans	
c Provide state-of-the-art facilities for teaching across all modalities.	Dec-17	Provost, Director of the Center for Academic Innovation	Executive Vice President for Administration & Business Affairs
d Provide support to assist faculty in achieving scholarly goals, including teaching and engagement.	Ongoing & Annually	Provost, Director of the Center for Academic Innovation, Academic Deans, Director Sponsored Programs	Executive Vice President for Administration & Business Affairs